Deliverable 8.7

Contents to press and UNITA Channels

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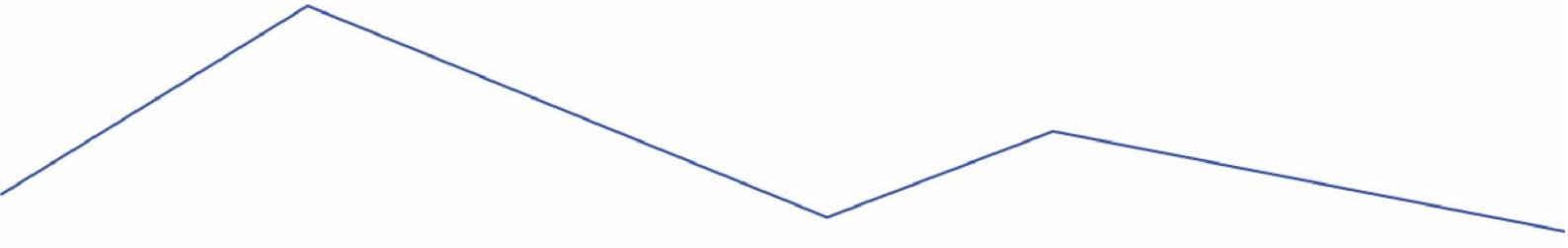
* PU = Public; PP = Restricted to other programme participants (including the Commission Services); RE = Restricted to a group specified by the consortium (including the Commission Services); CO = Confidential, only for members of the consortium (including the Agency Services)

1. Executive summary

This document reports Deliverable 8.7 of the UNITA - Universitas Montium Project, which is part of the Sub Task 8.2.4 "Developing contents to press and UNITA channels". The deliverable required the composition and distribution of monthly newsletters to the mainstream media, police makers and stakeholders; PodCasts to UNITA online channel, free of use to local/national radios; Videos to Youtube UNITA Channel and, if requested, to regional TVs.

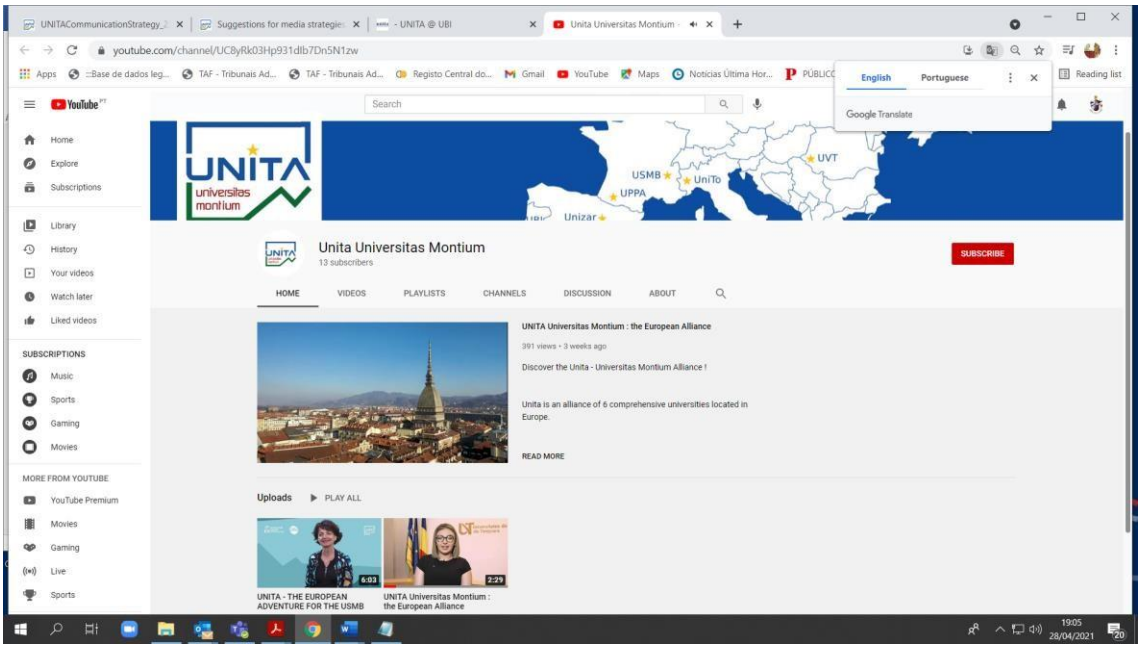
The broader goal is indicated in the Task 8.2: developing UNITA identity and communication plan.



2. Youtube UNITA Channel

Definition:	Videos on UNITA topics and events.
Audience:	Internal and external
Account:	https://www.youtube.com/channel/UC8yRk03Hp931dIb7Dn5N1zw
Content and frequency:	Variable, a minimum of 1 video per month
Language of the tweets:	English
Use of tags:	Yes
Answer to comments:	Yes

2.1 Appendix



3. Podcasti Unitae - #0

Objective:	Share audio content that provides information about UNITA's activities
Content:	Descriptive / Interviews with experts of topics related with the development of UNITA
Language:	Rotating production, in the language of each producer/English
Hosting:	UNITA Website, on https://www.ubi.pt/Sites/unita/en/Pagina/media
Length	5-20 minutes
Frequency:	Monthly

4. Newsletter UNITA News and Views

Audience: Relevant UNITA target audiences / internal and external Content and frequency:

Update information about the achievements and the next events of UNITA./monthly

Language: English; Unita Languages

3.1 First Edition Table of Contents:

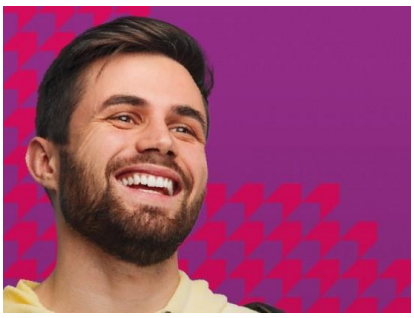
Stories from UNITA:

- UNITA Virtual Mobilities – a (new) way of ensuring mobility for all
- Two PhD candidates selected by the UNITA consortium for co-tutored funding of doctoral theses
- First Advisory Council Meeting and Workshop
- UNITA'S Students Assembly Kick Off Meeting
- Mutual Learning Workshop on inter-university campus development in European Universities

Discover the 6 partner universities!

4.1 Appendix

Stories from UNITA



UNITA a (new) mobility way for

With one of its long-term being that of achieving between all partner universities, is committed to experimenting with new forms mobility during the initial 3 implementation and beyond.

Read more

Two PhD candidates selected by the consortium for co-tutored funding of theses

Doriana TRETA and Sarah MANTEGNA are the PhD candidates the UNITA consortium for doctoral theses in two of the project: areas of Citizenship Intercomprehension. and

Read more

First Advisory Council Meeting and Workshop

The UNITA project took an important step partners, with the First Meeting and Workshop in event took place on April 13, with 65 strengthening exceeded expectations. of the participants in

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UNITA'S Students Assembly Kick Off Meeting

2021, a first virtual meeting of students appointed by partners took place, marking an important step in solidifying universities, cultures, communities and especially

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Mutual Learning Workshop on inter-university campus development in Universities

On 19th of April 2021, West University (UNITA alliance) and Eindhoven University Technology (EuroTeQ alliance) organized a Learning Workshop on the topic of campus development (...)

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Discover the 6 partner

Read more

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